

УДК 72  
ББК 85  
Е12

**Easterling, Keller.**

Е12 The action is the form. Victor's Hugo's TED talk = Действие есть форма. Выступление Виктора Гюго на конференции TED [Электронный ресурс] / K. Easterling. — 3-rd ed. (el.). — Electronic text data (1 file pdf : 43 p.). — М. : Strelka Press, 2017. — System requirements: Adobe Reader XI or Adobe Digital Editions 4.5 ; screen10".

ISBN 978-5-9903364-6-9

Space is a technology. Buildings and the cities they inhabit have become infrastructural — mobile, monetized networks. For the world's power players, infrastructure space is a secret weapon, and the rest of us are only just beginning to realize. If Victor Hugo came back to give a TED talk, he might assert that architecture, which he once claimed had been killed by the book, is incarnate as something more powerful still — as information itself. If this space is a secret weapon, says Keller Easterling, it is a secret best kept from those trained to make space — architects. Meanwhile, entrepreneurs in economics, the social sciences, informatics and activism are developing what might be called spatial software as a political instrument to outwit politics as usual.

УДК 72  
ББК 85

**The source print publication:** The action is the form. Victor's Hugo's TED talk / K. Easterling. — Moscow : Strelka Press, 2014. — 43 p. — ISBN 978-0-9929-1461-5.

ISBN 978-5-9903364-6-9

© Strelka Institute for Media,  
Architecture and Design, 2014