

МИНИСТЕРСТВО ОБРАЗОВАНИЯ И НАУКИ РФ
ФЕДЕРАЛЬНОЕ ГОСУДАРСТВЕННОЕ
БЮДЖЕТНОЕ ОБРАЗОВАТЕЛЬНОЕ УЧРЕЖДЕНИЕ
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УНИВЕРСИТЕТ»

BUSINESS LAW

Учебно-методическое пособие

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3. patent registration
4. patentability
5. litigation
6. infringe
7. due diligence
8. contractual documentation
9. capitalising
10. scratch the surface

- a) complete set of details about IP rights dealings
- b) break a law or regulation
- c) adequate protection
- d) begin to understand something
- e) taking advantage of a commercial opportunity
- f) application for the sole rights of ownership
- g) allowing an invention to be registered
- h) bringing a lawsuit against someone
- i) thorough investigation
- j) specialised areas of expertise

3. Use an appropriate phrase from the box to complete each sentence.

wave of research flood of patent registrations stop the leak plug the gap
 scratch the surface gone up in smoke avalanche of complaints landmark case
 cast a shadow over dawned on

1. Permission from the European Courts to allow cloning will bring a ... *wave of research*.... which will lead to a *flood of patent registrations*....
2. This problem is bigger than you think. We have only just begun to.....
3. Our rivals have copied our work. All our hopes have.....
4. The drug caused severe headaches and vomiting. There was an.....from doctors and patients.
5. The judges' decision was so important that it changed the way the law was to be interpreted. It was a.....
6. Information about the new drug was given to the press by a laboratory technician. The manager decided to sack him in order to.....
7. The tragic accident.....an otherwise happy event.
8. The major drugs companies need a way to replace the money they earn from patents that are expiring. They need new patents to.....

9. The law about intellectual property is very complex but essential to the success of the company. It finally.... the Managing Director that he should consult a legal expert.

4. Match these terms with their definitions.

1. permit
2. excludes
3. tissue
4. rival
5. protect
6. alert
7. investors
8. inventiveness

- a) competing
- b) creativity
- c) allow
- d) safeguard
- e) aware
- f) skin and flesh
- g) leaves out
- h) people risking money

5. Metaphors from water

English uses a lot of metaphors from water to describe the scale of events, like a *flood of complaints* and a *huge wave of research*. Complete these sentences with words from the box.

drop flood trickle stream torrents cascade

1. It was too little, too late – a drop.....in the ocean.
2. The complaints started off as a but soon became a flood.
3. The benefits.....down from the upper management to the whole workforce.
4. There was a steadyof visitors when the new Centre was opened to the public.
5. The rain fell in such..... you could hardly see well enough to drive.
6. There was a of applications for the job when the salary was announced.

6. Metaphors from the body

Match the parts of the body with the correct phrase.

- | | |
|-------------|-----------------|
| 1. head | a) of the law |
| 2. long arm | b) for fighting |

- | | |
|---------------|-------------------|
| 3. hand | c) of the company |
| 4. heart | d) of Fate |
| 5. no stomach | e) of the matter |

FOLLOW UP

- 1. Make a list of the main steps a small research company should take in order to ensure that their discoveries are not stolen or copied.**
- 2. Why do you think the Biotechnology Directive excludes human cloning processes from patentability except for spare parts? What consequences does this have for research companies?**

UNIT 2. Telephone crime

LEAD IN

1. Discuss these questions.

1. How many telephone calls do you make every day? Do you have a telephone calling card?
2. How often do you call someone living outside your country? Are these personal or business calls? How do you pay for such calls?

BT launches fresh attack on phone crime

By Alan Cane

British Telecommunications (BT) is mounting a new offensive against the barons of organised telephone crime who are costing it hundreds of millions of pounds annually. Its chief weapon is a new technology that can cut the time to detect and prove fraud from - in some cases - years to minutes. Developed with BT's former partner, MCI of the US, the system has already been tested by BT's calling card division, where it has doubled the number of frauds spotted and halved the financial losses. Now it is being deployed across BT's business services.

The level of UK phone crime is hard to assess, but it is costing operators a minimum of £200m (\$334m) a year. Trade organisations put the figure at 55,000 crimes reported, with a similar number of unreported fraudulent calls. And forget youngsters and amateurs: telephone fraud is big-time crime. Some of the UK's best-known villains are defrauding the operators to fund activities ranging from drugs to terrorism, according to Dennis Gotts, head of BT's investigations unit. 'This is more than stealing IOp from a call box,' he says. 'Notorious individuals in the criminal fraternity are involved. They know BT's network and they know what they are doing.'

Telephone crime can be absurdly easy. Opening an account in a false name and selling calls to international destinations before disappearing when the bill is due is one of the simplest. In one case earlier this year, a gang of Ta-