

УДК 809.1
ББК 81.2Англ-923
Е73

Ермилова Д. В.
Е73 Английский язык в основах экономики туризма [Текст] :
учеб. пособие / Д. В. Ермилова. – М. : Советский спорт, 2005. –
376 с. : ил.

ISBN 5-85009-959-X

Настоящее учебное пособие является профессионально-ориентированным изданием и призвано сформировать у учащихся умение читать и переводить оригинальную литературу по специальности. Все тексты и упражнения составлены на аутентичной лексике.

Предназначено для студентов II–IV курсов специальности «Менеджмент организации», а также для студентов, аспирантов и специалистов-практиков, желающих повысить уровень владения английским языком в области экономики туризма.

УДК 809.1
ББК 81.2Англ-923

ISBN 5-85009-959-X

© Ермилова Д. В., 2005
© Оформление. ФГУП «Издательство
“Советский спорт”», 2005

ОГЛАВЛЕНИЕ

Вместо предисловия	6
CHAPTER I. THE TOURISM ECONOMY CONCEPT	8
1.1. The Concept and Usefulness of the Tourism Economy ..	8
The Present Indefinite Tense Active	14
1.2. The Object of the Tourism Economy	21
The Present Indefinite Tense Passive	25
1.3. The Basic Problems of the Tourism Economy	32
The Present Continuous Tense Active	35
<i>To be going to</i>	36
1.4. The Main Goals of the Tourism Economy	43
The Present Continuous Tense Passive	46
1.5. The Limitation Factors of the Tourism Economy	48
<i>There is... / there are...</i>	52
1.6. Tourism	57
Modal Verbs in the Present Indefinite Tense	64
1.7. Tourism Economic Impacts	69
The Present Perfect Tense Active	73
1.8. Tourism and the Balance of Payments	77
The Present Perfect Tense Passive	83
1.9. Tourism and Income Generation	87
The Future Indefinite Tense Active and Passive	91

1.10. Tourism and Employment	95
The Past Indefinite Tense	101
1.11. Tourism and Investment	104
The Past Indefinite Tense Active	108
 CHAPTER II. BASIC INTRODUCTORY	
CONCEPTS OF TOURISM ECONOMY	114
2.1. The Tourist Businesses	114
The Past Indefinite Tense Passive	123
2.2. The Tour Operators	129
Habitual or Repeated Actions in the Past Tense – <i>used to</i>	136
The Conjunctions <i>neither ... nor / either ... or / both ... and</i>	137
2.3. The Tourism Industry	142
Modal Verbs in the Past and Future	151
2.4. The Tourist Circuit	157
Modal Verbs in the Past and Future	160
2.5. The Tourist Incentives	165
The Gerund	174
2.6. The Tourist Goods	182
<i>One</i> and <i>it</i> in Subject Position	186
2.7. The Factors of Tourist Production	191
The Imperative Mood	200
2.8. The Cost of Tourist Production	203
Conditional Sentences (Time Clauses.	
Conditional Clauses)	212
2.9. The Tourist Product or Package	221
The Infinitive	227
<i>For + to + Infinitive Construction</i>	228
2.10. The Tourist Consumption or Use	235
The Complex Object	242
2.11. The Tourist Market	249
The Complex Subject	256
2.12. Tourist Exports and Imports	261
The Sequence of Tenses	265
2.13. Tourist Expenses	271
The Sequence of Tenses	279
The Future in the Past	279

2.14. The Tourist Investments	286
Direct and Indirect Speech	295
2.15. The Tourist Product-Income	
(The Gross Tourist Product as an Expense)	302
Modal Verbs – Special Cases in Present Situations	308
2.16. The Gross Tourist Product as Income	310
Modal Verbs – Special Cases in Past Situations	314
2.17. Tourist Salary Creation	317
Modal Verbs – Special Cases	321
2.18. Tourism as a Seasonal Phenomenon	326
The Conditional Mood – Present and Future Situations	330

CHAPTER III. TOURISM FUTURE 337

3.1. The Tourism Boom	337
The Conditional Mood – Past Situations	345
3.2. Prospective Destinations	347
The Subjunctive Mood	352
3.3. Forecasting the Future of Tourism	
and Tourist Demand	356
The Suppositional Mood	363
3.4. The Tourist Demand	366
Литература	373