

УДК 72
ББК 85
S82

Sterling, Bruce.

S82 The Epic Struggle of the Internet of Things = Эпическая борьба за «Интернет вещей» [Электронный ресурс] / B. Sterling. — 3-rd ed. (el.). — Electronic text data (1 file pdf : 43 p.). — М. : Strelka Press, 2017. — System requirements: Adobe Reader XI or Adobe Digital Editions 4.5 ; screen 10".

ISBN 978-5-906264-30-5

If the hype is to be believed then the next big thing is the Internet of Things. But is it what you think it is? Because the Internet of Things is not about things on the internet. A world in which all our household gadgets can communicate with each other may sound vaguely useful, but it's not really for us consumers. The Internet of Things serves the interests of the technology giants, in their epic wrangles with each other. And it is they who will turn the jargon of «smart cities» and «smart homes» into a self-fulfilling prophesy. In this piercing and provocative essay, Bruce Sterling tells the story of an idea that just won't go away because there's too much money to be made and a whole world to control.

УДК 72
ББК 85

The source print publication: The Epic Struggle of the Internet of Things / B. Sterling. — Moscow : Strelka Press, 2014. — 42 p. — ISBN 978-5-906264-30-5.

ISBN 978-5-906264-30-5

© Strelka Institute for Media,
Architecture and Design, 2014

TABLE OF CONTENTS

1.

2.

3.

ABOUT THE AUTHOR

ABOUT STRELKA

OTHER TITLES IN THE SERIES